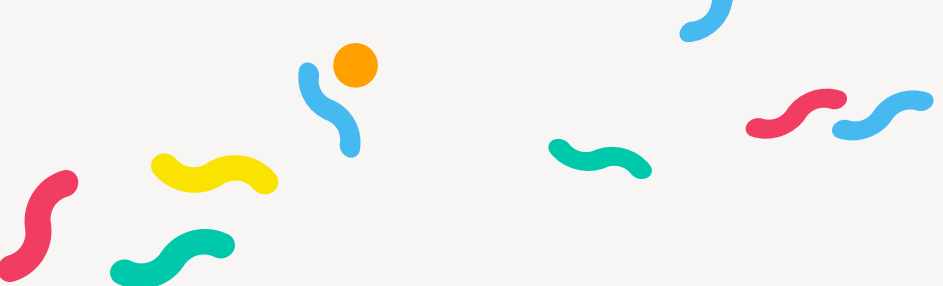




Open-Air Work From Anywhere

Offer the benefits and joy of a
great work life balance in the
open air with Campsited





Open-Air Work From Anywhere

The way people look at and want to live life is changing. Desire for more time outdoors and a life more in balance, especially with nature, has grown exponentially over the last two and a half years. There is also a much greater awareness of the importance of physical and mental health.

Companies are responding to these trends by adopting Work From Anywhere and Work From Home policies, keeping their employees happy, healthy and motivated. This has inspired Campsited to create its Open-Air Work From Anywhere programme.

Now you can inspire your team members too.



**23% decrease
in sick leave**
taken by employees with
a view of nature*



*Source: <https://www.bitc.org.uk/wp-content/uploads/2021/05/bitc-toolkit-environment-ignition-thepowerofnature-may21.pdf>

About the programme

Visits to **outdoor**
green spaces of 30 mins
+ [regularly] result in a
7% reduction in the
prevalence of depression*

**Source: The Power of Nature for Employee Wellbeing toolkit
(based on IGNITION research), BITC.org.uk, May 2021*

A programme with employee wellbeing at its core

The Future Workplace 2021 HR Sentiment survey found that 68% of senior HR leaders rated employee well-being and mental health as a top priority.

Campsited developed its Open Air Work From Anywhere programme to enable companies to positively affect employee health and well-being, by offering them the ability to spend time working remotely from a chalet or cottage in one of its beautiful open air resorts.

This programme goes a step further than standard Work From Home policies: it offers opportunities to really experience another country, to explore new places and cultures.

Surrounded by nature, with walks on the beach, in the woods or to the local village replacing commuter stress, your colleagues are bound to experience improvements to their physical and emotional wellbeing, which in turn often has positive social and professional effects.

A happier, healthier, and more motivated team

In 2021 alone, there were thousands of articles published on Google Scholar about the many benefits to our mental health of being outdoors. The evidence is overwhelmingly positive. It's great for people and as a result great for business.

For companies, this programme is not just an incentive to add to an employee benefits programme. It's the possibility to genuinely make a difference to the health, happiness and motivation of the people working in your company. With the potential for great positive impacts for your business.



Greater retention



Increased performance



Higher productivity



Encouraging sustainable living and helping local communities

Open-air living has a lower environmental impact on the world around us. It's more in harmony with the world, wildlife and nature. Living in this simpler environment, closer to nature, encourages less water and power use, instills a more sustainable approach to living, and a greater awareness of our impact on the environment.

It also has a big impact on local and rural communities, with over 65% of spend remaining in the areas visited (source: UN World Tourism Organisation).

How it works

In partnership with Campsited, you can offer your employees the opportunity to work remotely from one of a selection of great open-air properties in Europe, for periods of one to 12 weeks.

These properties have been carefully selected by the Campsited team for their locations, accommodation options, facilities and warm welcome for remote working residents.

People will have high-quality wifi and a dedicated office space in their self-catering accommodation. So, your team-members can work effectively « from home », while benefiting, outside of working hours, from the inspiring, relaxing, reinvigorating green and blue of the great outdoors.

Get in touch with James to find out more about Open-Air Work From Anywhere or to create a bespoke Open-Air Holiday Anywhere proposal
wfa@campsited.com

Open Air Holiday Anywhere

Alongside Open-Air Work From Anywhere, we've got Campsited Open-Air Holiday Anywhere. This allows you to offer special deals and discounts to your employees for thousands of open-air properties, in over 20 countries.

So whether it's working, living or holidaying in the open air – we've got you covered.





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